



McCann Window Ideas

Three ways new windows can
brighten your family's home.

A Look into McCann Window & Exteriors

At McCann Window and Exteriors, we cherish our deep ties with the people of Chicago and its suburbs. We've been serving our customers here for over 20 years.

Along the way, we've listened to the stories, challenges, and visions of homeowners, and they are always unique. We offer our honest advice as we guide our customers from inspiration to execution to complete satisfaction, but we always end up learning as well.

We have created this ebook to explain why we carry Pella, Marvin, and Alside as our primary window manufacturers. Each brand has a unique set of benefits, and together they can meet any need and complement any style of home.

For each brand of window, we'll also feature a recent project that shows how that brand helped us give our customers what they were looking for.



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Why We Recommend Pella Windows

Of all the window manufacturers, Pella is the most innovative. They are always coming out with new products that improve appearance, function, or energy savings.

The Pella snap-in, between-the-glass Slimshade[®], for instance, is a patented design in which the shades are between the panes of glass. The shades block the sun without a separate unit in the home, and they're available in a wide variety of colors. It's an extremely clever design.

Pella also provides the most options for cost and finish. Pella makes some of the pricier windows we sell, because the entire product line is of premium quality.

In fact, I have Pella windows in my house. They look and really *feel* great. The hardware has a clean modern look. The double-hung windows are solid, and shutting them makes a sound that reminds me of a door closing on a Mercedes-Benz.

As is the case with a high-end car, some colors work for Pella, while others don't. Pella windows have a wide variety of beautiful colors and finishes—with three prefinished shades of interior white, for instance. You can't go wrong with any of them, but dark vinyl exterior colors do have a tendency to fade over the years. For dark windows with high sun exposure, we generally recommend Marvin.

Pella Windows Bring Your Ideas to Life

When it comes to completely changing the look of a home, the homeowners themselves are often the greatest sources of creativity. It's not uncommon for our customers to hand us drawings, pictures, and photos they cut from magazines. These ideas are always terrific starting points as we work to renew the excitement our customers felt when they first moved into their homes.

The Eagans, a married couple with whom we'd worked more than ten years ago, recently came to us with their idea. It was so out-of-the-box that we got just as excited as they were to see it come to life.

For the Eagan residence, we replaced the entire side of their ranch-style home with custom, cottage-style Pella windows. It was more than 20 feet of floor-to-ceiling window wall.

Our role was to go back and forth with the manufacturer to make sure the Eagans realized their vision. We think the transformation within their home speaks for itself.



Why We Recommend Marvin Windows

Marvin is not the most innovative designer and manufacturer of replacement windows. That title goes to Pella. You may not get the latest bells and whistles, but with Marvin you always get a classic look that will last.

Marvin simply makes quality windows. Architects choose Marvin windows for their solid wood construction and the company's well-reputed, precise customization.

Marvin windows also hold color exceptionally well. When our customers are looking for windows that will be exposed to a lot of sunlight, we tend to recommend Marvin. This is particularly true when the customer has a preference for darker colors.

Our customers can always find a Marvin window that fits their home, because Marvin also offers a wide spectrum of styles.

Marvin Windows Bring the Curb Appeal

Our business is very much a people business. We make every effort to meet our customers' expectations, because our happy customers are our biggest advocates. Not only that, but we see a lot of our customers around our neighborhood. Two such customers are Glynis and David Hirsch, who were looking for a window that would transform the look of their home.

After listening to their vision and expectations for their new windows, we recommended they use Marvin Windows, which has built a reputation as the go-to custom windows manufacturer. Glynis flipped through the Marvin Windows catalog until she found the window she was looking for. It was unlike any residential window I'd ever seen.

The window installation went without a hitch. Now, in their little corner of Deerfield, the couple's Marvin window overlooks a fair amount of traffic. It sticks out in the best way, possessing plenty of "curb appeal." As you can see from the pictures, it makes a dramatic statement for their home, especially as reflected in the curves of the shrubbery.

Why We Recommend Alside Windows

Some of our customers in Chicago and its suburbs wonder why Alside vinyl windows are less expensive than their wooden counterparts. The simple answer is that it's because vinyl windows aren't wood.

A home with vinyl windows may not have the richness of a wooden finish, but not every home needs that look. Other than that, you don't sacrifice any functionality with vinyl windows.

When our customers are looking for durable, energy-efficient vinyl windows, we confidently recommend Alside windows. Alside is celebrating 65 years in business this year, and there are a number of reasons why the company has thrived since its founding in 1947.

For one, Alside vinyl windows are strong. They get their strength from a heavy extruded frame made from virgin PVC and fully welded main frames and sashes. Our customers are always happy with the long-term performance of these windows.

Not only do Alside windows feature solid construction, Alside has also been in the Chicago market for a long time. Alside distributes its own products here, which makes it easy for us to readily receive parts and service as we request them. This convenience passes directly to our customers, and they always appreciate the quick turnaround.

We've maintained a great working relationship with Alside for over 20 years because they make quality products and provide excellent customer service. We have no doubt that our partnership will continue well into the future.





Alside Windows Protect Your Family with Style

The Marino family lives in a prairie-style home in Evanston, where the two young Marino sisters spend a lot of time in the family playroom. Unfortunately, the windows in the room were letting a lot of warm air out in the winter, and they couldn't be opened in the summer. The girls' parents came to us for new replacement windows that would seal in heat, open up for the lake breeze, and also fit into the style of their home without breaking the bank.

We visited the Marino home to get a better understanding of what they wanted. Looking at their home from across the street, we helped them choose a window pattern that would fit both the style of the neighborhood and the rest of the family's home.

To achieve the prairie look they were going for, we installed white grills between the panes of some beautiful new Alside windows. It creates the historical look of glass within small panes while retaining all the benefits of modern, energy-efficient windows. And the low cost was definitely to the Marino's liking. (The girls will be applying to colleges before they know it.)

These Alside windows feature a light vinyl casement that seals in the heat during the winter months. When it warms up in the spring and summer, the windows can open and close with an easy crank mechanism to allow a cool breeze to flow through the playroom and the rest of the house. Thanks to their Evanston home's new versatile Alside windows, the Marino girls will be able to enjoy their beloved playroom all year.

“The intangible that we bring is the way that we are when we encounter our customers. The way that **we listen** to them. The way that **we ask** questions. The way that **we respond** to them. The way that **we take their concerns seriously.**”

-Kevin McCann
Owner & Founder





Building Customers for Life
McCann Window & Exteriors

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receive ***\$100 off*** your
Pella, Marvin, or Alside
window installation.